

RODI N. PAPADOPOULOU

+ 44 7754342558 · rodi@rnpcreative.com · www.rnpcreative.com · www.linkedin.com/in/rodipapadopoulou/

EDUCATION

2013- 2014 - Aristotle University of Thessaloniki
(Greece)
Film Studies

2014 - 2017 - University of Hertfordshire (UK)
BA (Hons) Film and Media
Production

WORK EXPERIENCE

Rnp Creative · Art Director
07/2020 - Present

Developing feasible concepts and bringing them to life. Creating moodboards & campaigns, pitching ideas to clients, hiring crew, sourcing props and set styling. Coordinating crew and managing the production of content creation. Monitoring the budget, communicating effectively with the directors and clients, ensuring quality output. Managing ad accounts for various clients utilizing publishing, analytics and social media management tools to help content creation and drive engagement (IG / FB / TikTok /Google)

Vubiquity · Digital Content & Client Services Coordinator
01/2018 - 07/2020

Coordinating several departments in order to deliver content on time. Communicating with clients and keeping them up to date. Tracking transcodes using Jira and subtitling of assets using EZTitles ensuring quality standards are being met for the different markets. Editing and quality assuring licenses, social content, schedules and metadata as well as approving scripts and promos at various stages of production to meet the client's brief.

PHIX Films · Production Assistant (Internship)
03/2015- 06/2015

Running studio shoots, organising the office, booking flights and locations, editing content, social media management, assisting the producers.

RouaMat.com · Video Producer
09/2013 - 09/2014

Creating photo articles related to the culture, politics, and arts of the city. Creating video content for social. Attending events and new openings as a press member representing the online magazine (RouaMat.com), covering exhibitions and filming interviews as well as retouching photos and editing videos.

CERTIFICATIONS

Paid Media · Facebook

04/2021 - 06/2021

How to run social media channels and create strategies. How to use scheduling programs and speak to your customers, set up and scale facebook ads in ads manager, create audiences and optimisation.

Digital Marketing · University of Illinois

02/2018 - 06/2018

Consumer psychology and paid media. Website optimisation, email marketing, SEO, content marketing, competitor research, image and video ads.

Institute of Photography · Diploma in Photography

02/2016 - 06/2016

Techniques on how to properly use the camera, learn about the lenses and the framing, the ISO and aperture settings and how to shoot landscape, portrait and micro photos, choosing the correct angles and lenses.

SOFTWARE

- Facebook/IG & Google Ads
- Google Analytics
- Microsoft & Google Suites
- Adobe Suite
- UX/UI
- SEO
- Social Media Scheduling (Buffer, Canva, Later)
- Facebook/Instagram/Twitter/Discord
- Shopify/Wix/Squarespace
- Drupal
- Jira/Atlassian
- Word, Excel, PowerPoint, Docs
- Project Management (Asana, Monday.com)

SKILLS

- Self-reliant
- Team Player
- Organisational Skills
- Creative Problem Solver
- Strategic

LANGUAGES

- English - Fluent
- Greek - Native
- Russian - Proficient